

The Expo Group Wins
Society for Neuroscience Business

Irving, Texas – May 13, 2009 – The sixth-largest medical show in the United States, Society for Neuroscience, has chosen The Expo Group to provide general contracting services and its patented Single Source Solution® for the Society’s 2009, 2010, 2011 and 2012 annual meetings.

“We have developed a number of technology related products and services for our show organizer clients to assist them with the day-to-day task of running a major convention,” says The Expo Group President and CEO Ray Pekowski. “The SfN team is a forward-thinking group that understands the value of our service and appreciates how that translates into making exhibiting at their meeting so much easier than at other meetings.

Show managers and event organizers depend on The Expo Group for Single Source service, fair budgeting tools, innovative designs, and other technology-related products that enhance the overall value of their meetings and events.

Through The Expo Group, SfN will be able to offer their exhibitors a Single Source® for ordering all services they need to exhibit. No more having to go to multiple web sites remembering different passwords and giving out their credit card to all the different vendors. This change from the status quo means exhibitors will have an easier time coordinating their logistics, saving everyone time and money.

The Expo Group will begin providing their industry-leading customer services at Neuroscience 2009 from Oct. 17-21, in Chicago, Ill. The Society for Neuroscience (SfN) is a nonprofit membership organization of scientists and physicians who study the brain and nervous system. SfN is the world's largest organization of scientists and physicians devoted to advancing understanding of the brain and nervous system with almost 40,000 members.

The Expo Group a Single Source® general service contractor fulfilling the needs of show organizers, corporate planners and exhibitors. The Dallas-based company also has offices in Las Vegas, Chicago, Los Angeles and Washington D.C.

For more information and/or photos, contact Dana Freker Doody at 972-580-9000 or send an email to ddoody@theexpogroup.com.

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